

CURTIS FRANKLIN

CONTACT

www.curtisvfranklin.com
curtisvfranklin@gmail.com
347.210.3277

To whom it may concern,

I am writing to express my keen interest in the open position at your company. With 12+ years of experience in the field of digital and graphic artistry, I believe that my skills and expertise make me a strong candidate for the role.

Proficient in essential design software such as Photoshop, Illustrator, and InDesign, I am well-equipped to create visually stunning designs. I value collaboration and communication, while also being a self-motivated innovator who sees projects through to completion. My creative thinking often leads to unique improvements on projects.

I would greatly appreciate the opportunity to discuss my qualifications further in an interview. Please feel free to reach out to me to schedule a convenient time. Thank you for considering my application, and I look forward to the possibility of working with your esteemed company.

Respectfully,



Curtis Franklin

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IS A
SENIOR
CREATIVE
DESIGNER

Skills

Live and breathe Creative Cloud, Photoshop, Illustrator & InDesign
Understand Word, PowerPoint, Wordpress, Elementor
Am a Mac & PC user

I am a highly creative Senior Creative Designer with extensive experience in multimedia, marketing, and print design. I possess strong collaboration and communication skills, and I have a proven track record of developing innovative marketing strategies and campaigns. I am skilled at working within deadlines, and my expertise spans multimedia, marketing, and print design. *Creative experience in the following:*

Print

- Brand Identity & Collateral
- Magazine layout & Book Design
- Presentation Design
- Apparel Design

Web & Social Media

- Website Design
- Social Media Design
- Landing Page Design
- Creative Directing

Photography

- Product Photography
- Retouching
- Artistic Direction
- Digital Image Editing

Design Experience

Ethika

Lake Forest, CA [10.21 – Present]

Graphic Designer Responsibilities include designing graphics for boxer briefs, t-shirts, and other clothing items. Taking the lead and collaborating on projects related to Ethika Music, Licensing, and celebrity collaborations. Creating logos and web materials to promote the sale of various clothing items. Designing music covers for artists signed to the label.

NAI Capital

Encino, CA [6.19 – 9.20]

Senior Graphic Designer Responsibilities include designing various business collateral (brochures, decks, fliers, postcards) for potential and existing commercial properties. Additionally, creating landing pages, business cards, and laying out site and floor plans for brokers.

Diamond M.I.N.E. Group

Charlotte, NC [3.17 – Present]

Graphic Designer Duties consist of visualizing and creating graphics including illustrations, logos, layouts, photos and other content for social media marketing purposes. Collaborating with other members of the agency to better suit clients' needs.

The Home Improvement Guide

Woodland Hills, CA [3.17 – 6.19]

Graphic Designer Responsibilities include creating graphics, such as illustrations, logos, layouts, and photos, for social media marketing. Collaborating with team members to meet clients' specific requirements and enhance their marketing strategies.

EcoSense Lighting

Los Angeles, CA [12.16 – 2.17]

Production Designer Responsibilities involved designing informational material for product launches, including instructional guides, spec sheets, and PowerPoint presentations. Collaborated with engineers and printers to ensure successful completion of projects.

Fragments Holding

New York, NY [1.15 – 10.16]

Graphic Designer Responsibilities include photographing, retouching, and processing jewelry products for the company's database, specifically using [WinFashion]. Conducting advanced color correction on product images. Generating product renderings for the sales department and web images. Designing promotional material, including flyers, brochures, postcards, and visual graphics for various media platforms such as websites, in addition to supporting marketing efforts.

Maud & Chloé Productions

New York, NY & Los Angeles
[3.09 – Present]

Graphic Designer/AD Responsibilities involve managing and coordinating graphic design projects from concept to completion. Collaborating closely with Maud & Chloé to establish the brand vision and develop designs. Creating various designs, including brochures, stickers, flyers, posters, t-shirts, and web ads, for the week-long program. Contributing to the production of print and promotional materials while consistently meeting deadlines and requirements.

Delaware State University

Dover, DE [9.99 – 12.03]

Education

B.A. Graphic Arts Degree received May 2004