

# CURTIS FRANKLIN

## CONTACT

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curtisvfranklin@gmail.com  
347.210.3277

To whom it may concern,

I'm reaching out to you with interest in the open position with your company. I am a design professional with over 10+ years of experience in the field of digital and graphic artistry.

As a seasoned designer, I am proficient in various computer programs required in graphic design such as Photoshop, Illustrator, Indesign and etc. I value communication and collaboration but I'm also an innovator self-starter able to begin projects and see them through to completion. I am a talented and creative designer often seeing ways to improve upon projects that others may miss. It would be a thrill to be able to bring my unique abilities to the design team.

I have no doubt you will be impressed with my experience and skills. Please be in touch to schedule an interview for the position and to view my portfolio. I am anxiously awaiting your call and appreciate your time.

Respectfully,

A handwritten signature in black ink, appearing to read 'Curtis Franklin', with a stylized, cursive script.

Curtis Franklin

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IS A  
SENIOR  
CREATIVE

## Skills

Live and breathe Creative Cloud, Photoshop, Illustrator & InDesign  
Understand Word, PowerPoint, Wordpress, Elementor, Sketch & XD  
Am a Mac & PC user

Highly creative and multitasking Senior Creative Designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client & vendor relations and negotiations; talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. *Creative experience in the following:*

### Print

- Brand Identity & Collateral
- Magazine layout & Book Design
- Presentation Design
- Apparel Design

### Web & Social Media

- Website Design
- Social Media Design
- Landing Page Design
- Creative Directing

### Photography

- Product Shots
- Retouching
- Creative Directing
- Photo Manipulation

## Design Experience

### NAI Capital

Encino, CA [6.19 – 9.20]

**Senior Graphic Designer** Duties consist of designing business collateral (brochures, decks, fliers, postcards) for potential and existing properties. Also designing landing pages, business cards, laying out site & floor plans for brokers.

### Diamond M.I.N.E. Group

Charlotte, NC [3.17 – Present]

**Graphic Designer** Duties consist of visualizing and creating graphics including illustrations, logos, layouts, photos and other content for social media marketing purposes. Collaborating with other members of the agency to better suit clients' needs.

### The Home Improvement Guide

Woodland Hills, CA [3.17 – 6.19]

**Graphic Designer** Duties consist of designing full magazine ads for home improvement publication distributed to home owners in Southern California locations. Calling clients to clarify any ad information, also preparing & uploading publications for print. Designing landing pages and print materials (business cards, flyers and folders).

### EcoSense Lighting

Los Angeles, CA [12.16 – 2.17]

**Production Designer** Designed informational material (instructional guides, spec sheets and powerpoint presentations) of their new products as part of the launch. Collaborated with engineers and printers to complete projects.

### Fragments Holding

New York, NY [1.15 – 10.16]

**Graphic Designer** Duties consist of photographing, retouching and processing jewelry products in the company's database [WinFashion]. Advanced color correction on product images. Created product renderings for the sales department and web images. Worked on promotional material, such as flyers, brochures, postcards, visual graphics for media usage, such as websites, as well as marketing purposes.

### The Village Voice

New York, NY [11.11 – 3.13]

**Production Designer** Collaborated with design team on newspaper layout. Photo researching and retouching of images. Uploaded finished stories to a content management system.

### Maud & Chloé Productions

New York, NY [3.09 – Present]

**Graphic Designer/AD** Successfully manage and coordinate graphic design projects from concept through completion. Work closely with Maud & Chloé to create vision, conceive designs, and build the brand. Producing designs for brochures, stickers, flyers, posters, t-shirts and web ads for the week long program. Participated in production of print and promotional items and consistently met deadlines and requirements.

### Delaware State University

Dover, DE [9.99 – 12.03]

## Education

**B.A. Graphic Arts** Degree received May 2004